

## About Tehran Permanent International Fairground

Tehran Permanent Fairground is the most famous and magnificent exhibition site in Iran. It has been spread in a large area of more than 80.000 m<sup>2</sup> indoor and 35.000 m<sup>2</sup> outdoor spaces. 34 active exhibition halls are hosting more than 60 different exhibitions every year. Necessary services and requirements are available in the fairground, such as customs office, bank, insurance, 9 conference halls, internet, restaurants, truck, lift truck and winch, communication facilities and so on.

### Details:

Exhibition Title: 15<sup>TH</sup> International Exhibition of Poultry, Livestock, Dairy and Related Industries

Country: Iran

City: Tehran

Date: 27-30 Oct, 2016

Organizer: Milad Mobtaker Shargh Co.

Contact Number: (+9821) 44448216

Fax: (+9821) 44448216

Email: sales@miladgroup.net

Website: www.miladgroup.net

Visiting Hours: 9 AM – 5 PM

Address: Tehran International Permanent Fairground, Chamran Highway

Deadline to send the participation form: 20 August, 2016

Payment Deadline: 10 September, 2016

Finishing Stands Construction: Two days before starting date

Dismantling: 1 day after finishing date

## REGISTRATION CONTRACT

Before filling this form, please carefully study the rules and regulations of the exhibition. Milad Mobtaker Shargh Co. shall not be responsible for any error arising from illegibility.

### PLEASE TYPE OR USE CAPITAL LETTERS

We hereby apply for participation at this exhibition & duly filled the form with full knowledge of the prevailing rules and according to the regulations set forth

#### 1. Exhibitor's Information:

Company Name:	
Address:	
Country & City:	PO Box:
Tel:	Fax:
Website:	E-mail:
Person in charge of the exhibition:	Designation:
field of operation:    Equipment <input type="checkbox"/> Medicine <input type="checkbox"/> Feed <input type="checkbox"/> Dairy Product <input type="checkbox"/>	

#### 2. Please specify your required area in the following table:

Type of space		Minimum space	Required space	Electric per sqm	Rate/ sqm.	Total cost
Indoor	Prefabricated stand	12 sqm		2 Euro	260 EURO+9% VAT	
	Bare space	24 sqm		2 Euro	250 EURO+9% VAT	
Outdoor	Bare space	30 sqm		2 Euro	150 EURO+9% VAT	

Prefabricated stand includes: Surrounding walls, 1 table, 2 chairs, fascia, floor covering, spotlights and electricity outlet

#### 3. Terms of payment:

Participation charges should be paid to the bank account in invoice and its receipt be sent together with the completed Registration Form to the organizer:

**Legally Binding**

**Company Stamp**

**Name & Signature**

**4. If you have an Iranian agent or representative please fills in their information:**

Agent's company Name:

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Address:

.....  
.....

PO Box:

.....

Tel: ..... Fax: ..... E-mail: .....

Contact Person: .....

Managing Director name: .....

With this contact we are accepting all the General Terms & Conditions of the exhibition and confirm our participation in the 15th International Exhibition of Poultry, Livestock, Dairy and related industries

**Legally Binding**  
**Name & Signature**

**Company Stamp**

## CATALOGUE

**PLEASE TYPE OR USE CAPITAL LETTERS**

**Attention:** Organizers of collective stands who are hosting one or more companies as exhibitors on their stands are requested to complete this form.

For each individual company separately:

Price: **200€** per Company

**Name of Country:** .....

**Name of Company:**


**Managing Director:** .....

**Address:** .....

**Tel:** .....

**Fax:** .....

**Email:** .....

**Web:** .....

**Range of activity to be printed in the catalogue of the fair (max. 25 words):**

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**Legally Binding**  
**Name & Signature**

**Company Stamp**



### General Terms & Conditions:

1. The organizer reserves the right for acceptance or rejection of the applications and will not be liable for any explanation.
2. The registration will be approved only after receiving the receipt of the payment of 50% of the rental charges together with the application form, otherwise the application will not be considered by the organizer.
3. The organizer is fully authorized to determine or (if necessary) change the location of the stands.
4. A “first come, first serve” basis will be applied in the registration process and stand allocation.
5. Should there be any Iranian agent responsible for the participation procedures, the agent should be introduced in written words by the original company.
6. Any delay occurring in the payment of the rental charges will entitle the organizer to withdraw from the contract for the entire allocated space.
7. To avoid any probable difficulty regarding the money transfer, please pay the rental charges in “Euro”.
8. Participant is not allowed to sublet or share his allocated space with other applicants.
9. Participant wishing to cancel his participation or reduce the requested space should inform the organizer at least 45 days prior to the exhibition. In this case 10% of the rental charges will be confiscated by the organizer and the rest will be returned to the exhibitor. Any cancellation or space reduction during the 45 days before the exhibition will be rejected and no reclamation will be accepted.
10. General watching of the halls and pavilions will be provided for the whole period of the fair. Participants are obliged to safeguard their stand and exhibits during the visiting hours. The halls will be duly locked and sealed after the closing hour.
11. To avoid any probable loss during the fair, participants are advised to insure their goods and equipment.

12. The exhibitors are obliged to be present in their stand, up to the last day – 5 p.m. – and not allowed to repack the exhibits.
13. Participants are not allowed to put their exhibits or equipment in the aisles. Otherwise, the occupied space will be calculated and should be paid for.
14. Spot sale is prohibited during the fair and if not considered, the organizer is authorized to prevent it or even close the exhibitor's stand. But the exhibitors are allowed to release definitely one or two samples out of each type of their goods and sell them after the fair. No letter of credit or order registration is needed in this case.
15. Extra furniture and equipment are available upon the exhibitor's request. The rental charges for these extra facilities should be paid to the organizer on due time and according to the relevant price list.
16. Construction, decoration and setting up the stands and goods should be completed the day before the opening (2:00 p.m.) and all unnecessary materials and empty cases should be removed from the fair ground.
17. If the stand is constructed in 2 floors, the space of the second floor will be charged upon the basis of 50% of the rental charges per each square meter.
18. Participants should vacate their space not later than 48 hours after the termination of the fair, otherwise the organizer will remove the left articles directly and in this case the exhibitor is responsible for any damages to his articles and also should pay the expenses of transportation and store-keeping of the goods.
19. If the payments are not acted completely by the participants, the organizer is allowed to confiscate the participants' exhibits. If the value of the exhibits is less than the assigned charges, the organizer is entitled to take legal action for the settlement.
20. Printed materials such as brochures, pamphlets, posters etc and also audio-visual cassettes or CDs should be checked by the organizer before displaying or distributing in the fair.
21. Environmental publicities such as slogans, placards, and wall writing, will be subjected to additional charges followed by the prior approval of the organizer.
22. Alcoholic drinks, arms, drugs, pictures or films contrary to the Islamic rules are strictly prohibited to be displayed in the stands.

23. Importing goods and machineries should be sent to the customs warehouse after the termination of the fair.
24. Flammable articles and empty cases are not be stored in the rear of the stands.
25. The exhibitor or his official representative should be actively present in the stand during the whole visiting hours.
26. Participant's banners or signboards must be put within the area of their allocated sites.
27. Participants not utilizing the organizers facilities for erecting their stands should send the layout of their stand construction, together with the layout of internal electric extension at least 30 days before the fair. These layouts should be confirmed by the technical department of the fair. Otherwise, must be changed according to the organizer's instructions.
28. Participants requiring water supply, internet, telephone connection or 3 phase electricity for their stand should apply for them at least 30 days before the fair. Relevant charges will be calculated and should be paid before ending the fair.
29. Participants must inform the organizer about their machinery that consumes electricity more than 5kw/h at least 30 days before the fair. Extra charges for electricity and water consumption should be paid by the exhibitor upon the organizer's announcement.
30. Participants wishing to display heavy, high or voluminous machines or products should inform the organizer at least 45 days prior to the event.
31. Participant is responsible for any damages to the stand equipment and furniture and should compensate the losses according to the organizer's announcement.
32. The exhibitors will be informed by the organizer about all the details and instructions in circular letters. The organizer doesn't accept the consequences of disregarding these circular letters.
33. Oral agreements are valid only after they have been confirmed in writing and signed.
34. In case of occurring unexpected and force majeure events, such as war, anarchy, natural disasters etc which may postpone the fair or cancel it at all, the organizer is not liable for losses and no claim on damages or returning the money is accepted.



35. Any claims by the exhibitors against the organizer will be accepted only up to 30 days after the termination of the fair. All complaints must be preliminary brought to the notice of the organizer before they are taken to any other legal bodies.

These regulations are adjusted in accordance with the UFI's rules & laws and are current in all international big fairs. So the exhibitors are requested to read and follow them accurately.